

GermanFest

For Immediate Release

German Fest Milwaukee Welcomes New President and Fest Director

Milwaukee, WI, March 25, 2016 - German Fest Milwaukee, Inc. has announced newly elected President and Fest Director Eric Radue. Radue has been involved with German Fest for 15 years and has served on the Board of Directors for 8 years during which time he held a variety of positions. Radue keeps German traditions alive as an active member of the Pommersche Tanzdeel Freistadt, Danube Cultural Society, Muller Fasching Verein, and D'Lustigen Wendelstoana. Radue and his wife Amy are expecting their first child this spring. Jerry Fischer, Chairman of the Board, said "We are all really excited to welcome Eric as our new President and Fest Director. The fresh energy, passion and commitment Eric brings will undoubtedly enrich the experience of everyone who attends German Fest. Eric's experience with German Fest and his knowledge of the German culture will be a great asset to enhancing our festival as we enter our 36th year."

German Fest recognized outgoing Fest President, Klaus Fromme, who served all 35 fests, acting as Fest President for the past 15 years. Fischer remarked, "Everyone associated with German Fest appreciated Klaus' dedication, and we want to especially recognize the lasting relationships he made with members of the media and numerous cultural societies".

German Fest, Southeast Wisconsin's premier German ethnic festival and Milwaukee's kickoff to Wisconsin's Oktoberfest season is held annually, the last full weekend in July at the Summerfest Grounds along the Lake Michigan shoreline. For more information, visit www.germanfest.com.

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