

# German Fest

A MILWAUKEE TRADITION

July 26<sup>th</sup>-27<sup>th</sup>-28<sup>th</sup>



Guten Tag!

Plans for the 39<sup>th</sup> Annual German Fest Milwaukee are underway, and we welcome you to join us as an official sponsor. "A Milwaukee Tradition", German Fest strives to keep the culture thriving with this three-day festival held along the beautiful shores of Lake Michigan the last full weekend in July.

Hundreds of volunteers, together with organizations and vendors from the United States and abroad transform the Summerfest grounds into an area rich with 5 stages of German entertainment and activities for all ages. Smells of spanferkel and bratwurst, a Marktplatz with authentic items for sale, and a Culture Pavilion are just a few of the highlights that over 75,000 festival attendees enjoy each year.

Please find sponsorship information enclosed. If you have another sponsorship request, please reach out to us for consideration.

Herzliche Grüße (Heart-felt regards),

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