

*\*New for 2019*

<i>About German Fest</i>
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- 2019 is the 39<sup>th</sup> Anniversary of German Fest
- Established in 1981, German Fest Milwaukee, Inc. strives to keep the German culture alive and well. One of the largest German celebrations in North America, the volunteer-based festival is held over three days, the last full weekend in July every year on the Summerfest Grounds, Henry Maier Festival Park.
- German Fest, billed as A Milwaukee Tradition, is held rain or shine
  
- Hours
  - Friday, July 26, from 3:00pm to midnight
  - Saturday, July 27, from noon to midnight
  - Sunday, July 28, from noon to 9:00pm
  - Fireworks: Friday and Saturday at 10:30pm, sponsored in part by Discovery World
  
- Regular Admission
  - \$12 in Advance - Adults
  - \$15 at the Gate - Adults
  - \$7 Seniors, 60 and over
  - \$7 Students with a current school I.D.
  - **\$3 for ALL on Friday, July 26th**
  - Children, 12 years and under, are free when accompanied by an adult

**Free Admission for Active Military Personnel All Day, Any Day** - In support of the United States' service personnel, German Fest is pleased to offer free admission to all branches of the Military and their immediate family members with an active Military ID. Active Military status includes all Armed Forces, National Guard Reserves, Department of Defense (DOD) Civilian and Military.

**Free Admission** for all Veterans and Disabled/Physically Handicapped on Friday

**2019 entrance to German Fest doubles as admission to STIHL TIMBERSPORTS® U.S. Pro & Collegiate Championships**

## ***Special Features for 2019***

- **STIHL TIMBERSPORTS® U.S. Pro & Collegiate Championships**
  - Bringing the top men's, women's, and collegiate lumberjack sports athletes in the country to Wisconsin for the **third consecutive year**. Thrilling chopping and sawing competitions take place at the BMO Harris Pavilion. The Series, in its 34<sup>th</sup> season, will air on ABC in the fall, with re-airs on ESPN, ESPN2 and NBC Sports.
  - Friday, July 26: Professional Qualifier Event
  - Saturday, July 27: Professional Championship Events
  - Sunday, July 28: Collegiate Championship Event
  
- German Heritage Walking Tour
  - German Fest Milwaukee has collaborated with Historic Milwaukee Inc. to offer a German Heritage Walking Tour which **includes admission to German Fest**. This tour showcases buildings that represent German-American business, education, faith, politics, entertainment, and publishing. Join experienced tour guides and learn about Milwaukee's most notable German biermeisters, tanners, artists, butchers, bakers, merchants, publishers, masons, architects, and clergymen. This tour celebrates Milwaukee's German heritage and recognizes the German community as having one of the greatest cultural impacts on our city. 10 AM Sat. & Sun. [www.historicmilwaukee.org](http://www.historicmilwaukee.org)

## ***BANDS and ENTERTAINERS***

- **Alex Meixner Band: Grammy Nominated Musician and Producer, Alex Meixner is back!** Alex's high energy performances of everything from old time polkas and waltzes to a more jazz and pop influenced repertoire has won over audiences throughout North America and continues to attract new fans. Equally at home with traditional and contemporary styles, he performs on about a dozen instruments (including the 12-foot Swiss Alphorn and trademark Meixner Button Box sound) and vocals in English, German, Slovenian, Croatian, Czech and more!

- **Alpine Blast:** The latest in Alpine Music! Based in Milwaukee, this duo sings and plays German, Austrian, Slovenian polkas, waltzes, tangos and modern Alpine music. (*Sat.*)
- **Alpine Echoes Alphorns:** Hailing from Portage, Indiana, this group plays the classics of the Alps on their Alphorns.
- **Alte Kameraden:** Performing at German Fest all 37 years, featuring the **Fest Favorite** song “Gloria”, during which band members head into the audience playing from the tops of the picnic tables. The crowd stuffs their “stutzen” (socks) as they play, and the Alte Kameraden donates all cash collected to charity. (*Fri. Sat. & Sun.*) <http://germangirlinamerica.com/freistadt-alte-kameraden-glorious-display-of-generosity/>
- **Alpensterne:** Authentic German singing and yodeling, 15-foot Swiss Alphorn (*Fri. & Sun.*)
- **Austrian Express:** Austrian/German show and dance band (*Fri. Sat. & Sun.*)
- **Copper Box:** A genre-bending celebration of fusion roots rock that channels the rowdy communal feel of a small-town party with their refreshing, gutsy, americana sound of artists like the legendary Esteban Jordan (the Jimi Hendrix of the accordion), Doug Sahn, Clifton Chenier, Los Lobos, and CCR. (*Fri.*)
- **Dorf Kapelle:** Large show band, traditional ethnic style of a typical European village band with polkas, marches and waltzes (*Sat.*)
- **Edelweiss:** Fan favorite German/Austrian folk songs with a little rock and roll and country mixed in (*Fri. & Sun.*)
- **Jerry Schneider Band:** Big band entertainment (*Fri.*)
- **Johnny Wagner Band:** Bavarian, Austrian and Slovenian polkas, Swiss Alphorn, yodeling and fun audience participation (*Sat. & Sun.*)
- **Karen Carmody:** Accordionist playing an enjoyable selection of classic tunes.
- **Murphy Family Theater:** Vintage marionettes acting out classic skits of story book tales.
- **Obenheimer Express Band:** 9 musicians from Alsace who set fire to the stage with rock and roll, ballads, and a multitude of recent hits and oldies
- **Peggy Mueller and Friends:** A traditional Austrian and Bavarian Volksmusik group who loves to interact with the audience.
- **Phenix:** A German-American band with a modern flair, fun audience participation songs, polkas, rock oldies and more (*Sat. & Sun.*)
- **Plymouth High Junge Kameraden:** the only High School German band in the country! (*Sat.*)

- **Polka Joel Kieckhaefer:** A strolling musician, playing polkas, waltzes, and other music on his button box accordion.
- **Pommersche Spaeldeel Freistadt:** Music from Pomerania: Performing folk music from the Prussian province of Pomerania in northern Germany and also other folk songs from the German speaking regions of northern Europe.

<b>WEEKEND Features</b>
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- **Carousel Organ Association of America:** outdoor mechanical musical instruments including band, fair, and street organs; calliopes and hand-cranked organs of all sizes seen throughout the German Fest grounds on Saturday and Sunday
- **Children’s Activities:** Playground, Craft Tent, Culture Pavilion Passport Program
- **Culture Pavilion \*moves to North End** – 2019 theme: **“German Castles”** featuring ALL NEW DISPLAYS
  - German language games, bookstore, Passport Program, interactive displays
  - European Train Enthusiasts display
  - Musikgarten Stage with non-stop entertainment featuring local musicians, a marionette puppet show and travel films
- **Dance Groups:** Local German Dance Groups –the heart and soul of German Fest, perform on various stages throughout the weekend. There are 5 children’s dance groups and 9 youth and adult dance groups representing the various influences of the different regions of Germany including the mountains of Bavaria, the North Sea region, the Karneval or Fasching season as well as those who settled along the Danube River and are influenced by the culture of the surrounding countries of Austria, Yugoslavia, Romania and Hungary.
- **Fireworks:** **Fest Favorite** A huge display of fireworks can be seen Friday and Saturday at 10:30pm from almost anywhere on the grounds, but the best views are along the lakefront or from the Sky Glider. *Fireworks are sponsored in part by Discovery World.*
- **Fritzi and the Usinger Elves:** Fritzi, German Fest’s mascot and the Usinger Elves can be seen at the mid-gate each day as the festival opens and wandering the grounds throughout the weekend

- **Glockenspiel:** **Fest Favorite** In the same style as the Rathaus Glockenspiel, on the Marienplatz, or central town square in Munich, the 'Glockenspiel' depicts a comedic snapshot of a day-in-the-life of the Holzhacker, or Lumberjack. Accompanied to music, the Lumberjacks perform their daily job, chopping wood and sawing logs, as well as taking breaks to dance and typically enjoy a little refreshment.
- **Maibaum:** One of the most photographed subjects, the Maibaum or Maypole, represents each of German Fest's participating societies. Maibaum's are a German tradition signifying the beginning of spring. The tall wooden poles are erected annually on May 1<sup>st</sup> with much pomp and celebration.
- **Marktplatz:** Shopping for authentic German goods – lederhosen, dirndls, nutcrackers, steins, linens, jewelry, hats, candies and more
- **Sheephead/Schafskopf:** A card game that originated in the mid to late 1700's. Learn how to play or enter the tournament.
- **Volkswagen Club of Milwaukee:** An exceptional selection of cars on display

#### *Additional FRIDAY Features – Military Appreciation Day*

- **Military Appreciation Day on Friday July 26 -- \$3 admission**
- **Free Admission for all Active Military, Veterans, and their immediate family members** - Friday, July 26th, with proper I.D. at all gates
- **Free Admission for all Disabled/Physically Challenged with one escort** - Friday, July 26<sup>th</sup> at all gates
- **German Fest Opening Ceremony, 5:15pm:** Join dignitaries and special guests in the Sprecher Oktoberfest Tent for the official kickoff and keg-tapping

#### *Additional SATURDAY Features*

- **Trachtenschau, 2:30pm:** A cultural display of traditional clothing called "tracht" from Germany, Austria and Switzerland
- **German Fest Parade, 4:00pm:** **Fest Favorite 100 + Entries** Bands, clubs in traditional dress, Mardi Gras royalty and more weave through the German Fest grounds
- **Mardi Gras Show, 6:30pm:** A showcase of costumes and traditions
- **Greater Model T Ford Club:** Classic cars on display

## ***Additional SUNDAY Features – Family Day***

- **Worship Service, 10:30am:** Celebrated in English and German, featuring a chorus of over 120 people accompanied by the Alte Kameraden band. Enter the grounds JUST SOUTH of the South Gate only, which opens at 9:30am, free admission to German Fest immediately following the service. **Sunday July 28th** - Free admission from 11:30 am - Noon at the **South Gate only**.
- **Dachshund Derby, 1:00pm – 14th Annual – Fest Favorite**
  - Dachshund racing and dachshund costume contest
  - Sponsored by **Fromm Family Pet Food** – a 5<sup>th</sup> generation Wisconsin-based artisan pet food company
  - Registration opens June 1<sup>st</sup> and fills quickly, register at [germanfest.com](http://germanfest.com)
- **Children’s Dance Showcase, 4:00pm:** Held at the Sprecher Oktoberfest Tent, this showcase features local German children’s dance groups
- **Milwaukee Police Department K9 Foundation** Demonstrations
- **Battle of the Mascots, 5:00pm: Fest Favorite** A short soccer scrimmage and a chance to meet your favorite mascot before or after the match. More than a dozen of the best mascots in Wisconsin compete.
- **The Fests Feed Milwaukee, A United Ethnic Festivals program:** Bring 3 non-perishable food items (peaches and pears preferred) to support the Hunger Task Force and receive FREE ADMISSION Sunday from Noon-3pm at the South Gate only

**FOR UPDATES: German Fest information will be updated regularly and broadcast live from the German Fest grounds by WJYI Radio JOY 1340 (1340AM)**

## ***Food and Drink***

Bienenstich **Fest Favorite** – coffeecake filled with special custard, topped with almonds and honey

Goulasch – seasoned stew meat flavored with paprika and served with noodles

Bismark Herring – marinated fish

Kasseler Rippchen – smoked pork chops

Milwaukee Pretzel Company

Potato Pancakes **Fest Favorite** – just like Oma used to make

Roasted Chicken Dinner **Fest Favorite**



Rollbraten – roasted pork loin with sautéed seasoned onions  
 Rollmops – a piece of Bismark Herring wrapped around a pickle  
 Sauerbraten – marinated beef roast  
 Schnitzel – breaded boneless pork cutlet  
 Spaetzle – soft egg noodles  
 Spanferkel **Fest Favorite** – roasted whole pig  
 Strudel – fruit filled pastry  
 Wurst (Currywurst, Knackwurst) – sausage  
 German style spätzle & cheese with seasoned fried onions on top  
 Pickled pork hock served with German potato salad, red cabbage and rye bread/ butter

- **Konditorei **Fest Favorite**** – German Pastry/Cake Shop
- **Milwaukee Pretzel Company, The Official Pretzel of German Fest**
- **Usinger’s, The Official Sausage of German Fest**
- **Products from MillerCoors:** Henry’s Hard Orange, Redd’s Apple Ale  
**Sprecher Brewery:** German Fest Bier, Home Brew Gluten Free Bier, Special Amber, Hefe Weiss, Dopplebock, Oktoberfest, Grapefruit Radler, Black Bavarian
- Champagne & Mimosas
- **Wein-Bauer Inc & Schlink Haus, The Official Wine of German Fest**
  - **Wine Tasting:** 3 tastes for \$6 from Wein-Bauer, the leading importer of Austrian and German wines

**Special Liqueurs from Wein-Bauer:**

*Bauer’s Bierschnapps:* Beer inspired spirit, Gluten Free. Sweet with notes of grain and malt, fruity flavor, mild alcohol note. From the Bauer Family Winery & Distillery in Vienna, Austria since 1923. 30% alcohol/volume (60 proof)

*Manner Neapolitaner Cream Liqueur:* Hearty chocolate-hazelnut taste of traditional Viennese “Manner” wafers. **Enjoy it straight up, in coffee or over ice cream.** From Fischer Spirits, Vienna, Austria since 1875. 15% alcohol/ volume (30 proof)

*Casali Rum Coconut Cream Liqueur:* Fantastically balanced duet of rum and coconut gives rise to an unmistakable summer feeling. Enjoy it straight up, in coffee or over ice cream. From Fischer Spirits, Vienna, Austria since 1875. 15% alcohol/ volume (30 proof)

*Casali Original Choco Banana Cream Liqueur:* The taste of finest chocolate and banana. Enjoy it straight up, in coffee or over ice cream. From Fischer Spirits, Vienna, Austria since 1875. 15% alcohol/ volume (30 proof)

- **Barefoot Refresh Spritzers:** Available in two refreshing flavors, Rose and Moscato at all wine bars and several other locations throughout the festival grounds.

- **Niche Schnapps' Garten:** Located just south of the Main Gate, spirits from some of Germany's oldest and most renowned distillers

### **Special Liqueurs from Niche:**

*Barenjager Honey Bourbon Liqueur, The Official Spirit of German Fest:*

The original German honey liqueur crafted the same way since honey liqueur was first developed in East Prussia during the 15<sup>th</sup> century.

*Kleiner Feigling:* **Fest Favorite** Germany's market leader in the fruit flavored spirits category and the world's biggest fig-flavored liqueur.

*Schladerer Himbeer Liqueur (Raspberry):* A sweet combination of the finest fruit juices, pure crystal sugar and the distillates from ripe, wild raspberries. 28% alcohol/volume (56 proof)

*Schönauer Apple Liqueur:* Unparalleled apple taste made from all natural, delicious crisp apples and fine grain spirits. 21% alcohol/volume (42 proof)

*Stroh Jagertee:* The perfect blend of Stroh rum, black tea extract, fruits, herbs, and spices with aromas of butterscotch, spice and vanilla. 40% alcohol/volume (80 proof)

*Kümmerling:* Germany's # 1 Herbal made with licorice, cinnamon bark, clove, angelica root, and crumbled spearmint. 35% alcohol/volume (70 proof)

*Echte Kroatzbeere Blackberry Liqueur:* A wild blackberry liqueur with a wonderful, fruity, bitter note, whose tangy refinement has delighted countless palates for around 100 years.

*Goldwasser, The Original Danziger:* First created in 1598, featuring suspended genuine 22 – carat gold flakes, this delicious gold liqueur remains a uniquely bitter sweet experience.

*Helbing Hamburgs Kümmel:* A German, sweet, colorless liquid flavored with caraway seeds, cumin, and fennel made from a strictly guarded family recipe. Kümmel has a distinctive, full, rounded flavor with a delicate bouquet. Recommended alongside a glass of your favorite beer.

*Schladerer Edelkirsch Cherry Liqueur:* A unique not over-sweet, fine quality with particularly agreeable consistency.

*Dujardin Brandy:* Golden amber color; aromas of sweet honey, orange zest and clove spice; very mellow and round on the palate with a bit of heat in the finish.



***Official Sponsors***

**\*\*Leinenkugels\*\* German Fest's Main Sponsor**

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